



10 Stages to owning your own Ferguson Plarre Bakehouses Franchise

Stage 1 - Investigate

Refer to the Ferguson Plarre Bakehouses [Fact File](#), read the [FAQ's](#) & visit our stores.

Stage 2 - Contact Us

Let us know you are interested by emailing franchising@fergusonplarre.com.au or call Chris Ferguson 93363200. We will be in contact soon after to have a quick discussion.

Stage 3 - Expression of Interest

Download our [Expression of Interest Form](#) & return via email. Alternatively, post to Franchise Enquiries, Ferguson Plarre Bakehouses, 35 Harrick Rd, Keilor Park, Vic 3042.

Stage 4 - Let's Meet

Establish to meet to discuss the opportunity to own a Ferguson Plarre Bakehouses Franchise. This is often followed up by an additional meeting for further review & questions.

Stage 5 - Financial

Upon mutual agreement to proceed, we will issue you a financial information request for you to complete.

Stage 6 - Legal Agreement & Offer

Once again, if both parties wish to continue, Ferguson Plarre Bakehouses will provide our Franchise Agreement & Disclosure Document for review.

Stage 7 - Review

We recommend you review our offer & legal documentation whilst obtaining independent financial & legal guidance. You may also like to consider courses such as this: <http://www.griffith.edu.au/business-commerce/asia-pacific-centre-franchising-excellence/training-courses>

Stage 8 - Join the Ferguson Plarre Bakehouses Family

Both parties sign the Franchise Agreement. Deposit or full payment may be required dependent on the store in question (this will be agreed prior).

Stage 9 - Preparation

This involves getting you ready to run you own business including training, ordering, completing courses (food handling, H&S), getting you equipped, completing set up checklist.

Stage 10 - Welcome

Opening your store. This includes receiving in-store assistance & support from the Ferguson Plarre training team to help you build the confidence to manage on your own. Likewise, local marketing such as advertising, store specials, voucher handouts etc are undertaken to help you on your way!

*Please note our Retail team are always available to answer your questions or provide more information throughout the stages