



FRANCHISE EXPRESSION OF INTEREST FORM

STRICTLY CONFIDENTIAL



www.fergusonplarre.com.au



EXPRESSION OF INTEREST

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Thank you for your enquiry.

This Expression of Interest Form is the first step we take in determining your suitability for a Ferguson Plarre Bakehouses Franchise and your first step towards joining the Ferguson Plarre Team. Please read and answer all questions carefully and accurately.

This application will be treated as confidential and is not a contract and is not binding on either party.

We believe in equal opportunity, and none of the information that you provide will be used by us as a basis for discrimination. The information will be used as the basis for our discussions with you to determine your suitability as a Franchisee.

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Please do not be offended if after preliminary discussions, we consider you unsuitable as a Franchisee. We believe the success of our Franchise Program has been due to the careful choice of each Franchisee.



1. PERSONAL DETAILS

The information in this form is confidential, as details will not be divulged to any person other than the Franchisor without authority.

Full Name:			
Street Address:			
Suburb:		Postcode:	
Telephone:	(Mob)	Private:	
Date of birth:		Marital Status	
Spouse's Full Name:		Age:	
Number of Children:		Ages:	
How long have you lived at your present address?			
What was your previous address?			
How long did you live there?			
Health:	<input type="checkbox"/> Poor	<input type="checkbox"/> Fair	<input type="checkbox"/> Good
Describe any physical disabilities or health problems:			
Have you ever been declared bankrupt?			
Have you ever entered into a scheme of arrangement (or any other payment arrangements) with your creditors?			
List your interests and special skills:			
Drivers Licence No		Where Licence Issued	



2. CURRENT EMPLOYMENT

...or last occupation if not currently employed.

Position:	
Company:	
Address:	
Type of Business:	
Period of employment with company:	
Describe your responsibilities and number of people supervised:	

3. EDUCATION HISTORY

4. PERSONAL QUESTIONNAIRE

Ferguson Plarre Bakehouses intends to grow with all new licensees and for this to happen we must have common goals and beliefs. This questionnaire will help us to understand your needs and whether or not they are in line with our needs.

- What qualities do you have that you believe will be valuable to Ferguson Plarre Bakehouses?

- If you could have any job or position you wanted (in any company), what would you do?



- How much time out of every 24 hours do you devote to:

Your occupation _____ Hours _____
 Sleep _____ Hours _____
 Play & Relaxation _____ Hours _____
 Acquiring useful knowledge _____ Hours _____
 Waste _____ Hours _____
 Self Improvement _____ Hours _____
 Family _____ Hours _____

- What do you think is likely to make the difference between success and failure in your business?

- What do you feel has been your greatest accomplishment in your life?

- What has been your greatest disappointment?

- What have you done in the past year to improve yourself?

- How do you visualise your future with Ferguson Plarre Bakehouses if you were successful in your application?

- Would you intend your children (if any) to work in this Franchise?

YES/NO and if YES, how old are they? _____

- What do you consider to be your greatest strengths?

- From what you know about Ferguson Plarre Bakehouses Franchises, what is the most important aspect to you? Is there anything that concerns or disappoints you?

- What do people most often criticise you about?



- What do you most often criticise others for?

- What factors of the past have contributed most to your own development?

- What factors would you say have been handicaps in preventing you from moving ahead more quickly in obtaining a business?

- What else do you think we should know about you to understand you better and to determine what your association with us could mean?

- Based on mutual agreement, what date could you start?

- What do you see are the benefits of joining a franchised group in comparison with being on your own?

- How would you intend to finance your investment?

5. HOW DID YOU FIND OUT ABOUT THIS OPPORTUNITY?

- | | |
|--|--|
| <input type="checkbox"/> Our website | <input type="checkbox"/> Word of mouth |
| <input type="checkbox"/> You are a Ferguson Plarre customer | <input type="checkbox"/> News Paper |
| <input type="checkbox"/> You know someone who operates a Ferguson Plarre Franchise | <input type="checkbox"/> Other |

6. SUBMITTING YOUR EXPRESSION OF INTEREST

Please return this completed form by mail to:
Attention: Ken Ferguson
Franchise Enquiries
FERGUSON PLARRE BAKEHOUSES
P.O.Box 218
NIDDRIE 3042

